



Institute of Business Administration

University of the Punjab Lahore 5490 (Pakistan)

UNIVERSITY OF THE PANJAB

Academic Transcript



Student's Name: Sheikh Akmal

Father's Name: Hakeem Ullah

Roll No. E-2020-110

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Academic Session 2020-2024

University Regd.No. 2020-2bn-999

Semester	Code No.	TITLE OF COURSES	Cr.	Mks %	L.G.	N.G.	G.P.A	Remarks
I	BBA-1302	Basic Information Technology	3	70	B	2.80		
	BBA- 1309	College Algebra	3	86	A	3.40		
	BBA- 1303	Basic Management	3	82	A	3.40		
	BBA- 1305	basic Marketing	3	80	A	3.40		
	BBA- 1301	Pakistan Studies	3	88	A	3.52		
	BBA- 1311	English Grammar	3	72	B	2.88	3.2	Promoted
II	BBA-2308	English Composition	3	80	A	3.56		
	BBA- 1302	Islamic Studies	3	76	B	3.04		
	BBA- 1307	Principles of Marketing	3	87	A	3.48		
	BBA- 1304	Basic Accounting	3	83	A	3.32		
	BBA- 1306	College Calculus	3	76	B	3.04		
	BBA- 1304	Computer Applications	3	80	A	3.20	3.3	Promoted
III	BBA-3307	Introduction to Ethics	3	78	B	3.12		
	BBA- 1302	Public Speaking	3	83	A	3.32		
	BBA- 1301	Principles of Management	3	80	A	3.20		
	BBA- 1304	Introduction to Psychology	3	79	B	3.16		
	BBA- 1306	Business Communications-1	3	82	A	3.28		
	BBA- 1305	Consumer Behaviour-1	3	75	B	3.00	3.2	Promoted
IV	BBA- 3301	Micro Economics	3	77	B	3.08		
	BBA- 1307	Principles of Accounting	3	89	A	3.56		
	BBA- 1308	International Business	3	82	A	3.28		
	BBA- 1303	Consumer Behaviour-II	3	83	A	3.32		
	BBA- 1309	Macro Economics	3	86	A	3.44		
	BBA- 1304	Business Communications II	3	74	B	2.96	3.3	Promoted
V	BBA- 4302	Introduction to Business	3	85	A	3.40		
	BBA- 1308	Entrepreneurship	3	88	A	3.52		
	BBA- 1309	Introduction to Financial Management	3	79	B	3.16		
	BBA- 1310	Introduction to Sociology	3	82	A	3.28		
	BBA- 1304	Business Statistics	3	83	A	3.32		
	BBA- 1302	Small Business Finance	3	86	A	3.44	3.4	Promoted
VI	BBA- 4301	Marketing Management	3	84	A	3.36		
	BBA- 1307	Introduction to Banking	3	87	A	3.48		
	BBA- 1301	Marketing of Services-I	3	75	B	3.00		
	BBA- 1307	Direct Marketing-I	3	78	A	3.12		
	BBA- 1305	Electronic Commerce	3	79	A	3.16		
	BBA- 1308	Sales Management	3	80	A	3.20	3.3	Promoted
VII	BBA- 5305	Statistical Inference	3	81	A	3.34		
	BBA- 1302	Marketing of Services-II	3	87	A	3.48		
	BBA- 1306	Direct Marketing - II	3	89	A	3.56		
	BBA- 1306	Introduction to Advertising	3	82	A	3.28		
	BBA- 1305	World Trade Organization	3	80	A	3.20	3.4	Promoted
VII	BBA- 6301	Corporate Finance	3	83	A	3.40		
	BBA- 6302	Mass Communication	3	70	B	2.80		
	BBA- 6303	Retail Management	3	78	B	3.12		
	BBA- 6306	Project	3	79	A	3.00	3.3	Passed

OPM (Overall Percentage of Marks) 81% CGPA 3.4

Grade:A Department: Institute of Business Administration

Grading Plan: 805 and above **B:** 70%-79.5% **C:** 60% 69.5% **D:** 40%.49.5%

Prof. Mushtaq-ur Rahim
Incharge Examinations

Prof. S.M Naseer Ajmal
Incharge Academics

Prof. M. Azhar Ikram Ahmad
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